

## **LEGEND EXHIBITIONS LIMITED PRIVACY POLICY**

Privacy Policy

Registered address

Legend Exhibitions Ltd, 6 Morie Street, Wandsworth, SW18 1SL

Registration number

5442666

### **Cookies**

A cookie, also known as an HTTP cookie, web cookie, or browser cookie, is usually a small piece of data sent from a website and stored in a user's web browser while a user is browsing a website. A cookie contains a unique reference number for your browser; there is no information in the cookie that can identify you.

### **Google Analytics**

**\_\_utma**

Each unique browser that visits a page on our site is provided with a unique ID via the \_\_utma cookie. For example... if a person uses our website using both Firefox and Internet Explorer, the Analytics reports would track this activity under two unique visitors. This means we can better understand what browsers visitors to the site are using and continue to develop and improve the site accordingly.

**\_\_utmb & \_\_utmc**

These cookies are used to show us how long each visitor to the site has been on the site and can help us configure our server correctly so we can handle the traffic coming to the site.

**\_\_utmz**

We use this cookie to find out where visitors to the site have come from i.e from a Google search, or a link from another website. This helps us make sure the website is being found correctly.

### **Twitter**

Our twitter feed sets up a cookie using the OAuth platform. The OAuth platform is an open protocol to allow secure API authorization in a simple and standard method from desktop and web applications. You can instruct your browser, by editing its options, to stop accepting cookies or to prompt you before accepting a cookie from the websites you visit, doing this may reduce your browsing quality and some features of the site may not function properly.

### **Opt Out**

Data that customers provide to Legend Exhibitions Ltd through various methods of communications with us is considered professional information that is stored and managed for Legend Exhibitions Ltd for internal use. Professional data includes, but is not limited to; name, address, company name, company address, phone number, fax number, email address, as well as questions answered on survey or registration forms. Data captured during a customer's visit to a Legend Exhibitions exhibition or event web sites is also considered professional information and may also be stored for Legend Exhibitions Ltd internal use. The information is never given to third party companies but we may promote a limited number of products or services on behalf of third party partners.

### **E-mail Addresses**

This site recognises the home servers of visitors, but not their e-mail addresses. Individually identifiable e-mail addresses are not captured or stored unless they are provided. Persons who communicate with Legend Exhibitions Limited, and supply us with an e-mail address may receive future communications by e-mail or telephone. Persons who do not wish to receive e-mail messages may contact Legend Exhibitions Limited and ask to be removed; to do so, send an e-mail to [info@legendexhibitions.com](mailto:info@legendexhibitions.com) and specify your name, company name and e-mail address. As such Legend Exhibitions Limited supports the customer's right to opt out. Persons who request information about Legend Exhibitions Ltd or their related products and who supply us with their name and address will be added to our database to receive the requested information.

If you have any questions about this privacy policy, or no longer wish to receive anything from Legend Exhibitions Ltd or have your data made available to 3rd parties, you can email us at [info@legendexhibitions.com](mailto:info@legendexhibitions.com) or write to the Data Protection Co-ordinator, Legend Exhibitions Ltd, 6 Morie Street, Wandsworth, SW18 1SL.

We reserve the right to add to or amend this privacy policy at our sole discretion, without prior notice to you. Please review our privacy policy on a regular basis to make sure you have read the latest version and you understand what we do with your personal information. Your continued use of our services or our web sites following the posting of changes to these terms means that you consent to those changes.

### **Website**

LiveBuzz provide and host this website for Legend Exhibitions Ltd.